



# Economic Impact of the Horse Industry

## IN MARYLAND



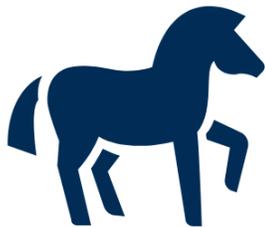
Total Value Added to the Maryland Economy:  
**\$1.3 billion**

Total Employment Impact:  
**21,532 Jobs**



Direct Contribution to GDP:  
**\$747 million**

Direct Employment Impact:  
**15,738 Jobs**



**101,457**

horses in Maryland- making it the number one state in terms of the number of horses per square mile!  
*\*10.5 horses per square mile*

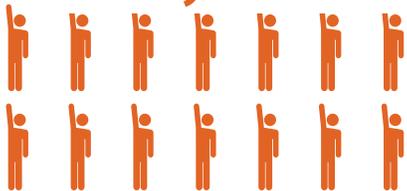
Horse Ownership, Equine Institutions & Profit Making Organizations, and Tourism Spending by Participants and Spectators combine for a



**\$2.06 billion economic impact**

In total, **30.5%** of households—or **688,000 in Maryland**—contain horse enthusiasts.

**27,000**



Number of Maryland residents volunteering their time for horse-related activities.

**705,000**

acres of land in Maryland used for horse-related purposes.



## ECONOMIC IMPACT The Racing Sector



supports  
**5,214 jobs**



adds **\$365 million**  
in value to the  
state economy



Racing Sector  
Total Economic  
Impact of:  
**\$572 million**

## ECONOMIC IMPACT The Competition Sector



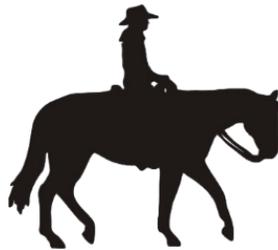
supports  
**3,346 jobs**



adds **\$162 million**  
in value to the state  
economy

Competition  
Sector  
Total Economic  
Impact of:  
**\$270 million**

## ECONOMIC IMPACT The Recreation Sector



supports  
**4,971 jobs**

Recreation Sector  
Total Economic  
Impact of:  
**\$382 million**



adds **\$234 million**  
in value to the state  
economy

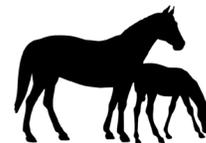
## ECONOMIC IMPACT Equine Therapy



supports  
**189 jobs**



adds **\$8.4 million**  
in value to the  
state economy



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