

Maryland Horse Industry

The Power of Horses

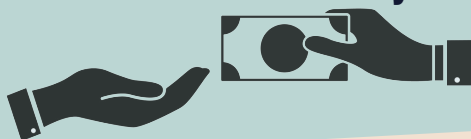
Thoroughbred & Standardbred horse racing & breeding - trail riding - sport horse competitions - therapy programs
recreational riding - rodeo - carriage driving - rescue - land preservation - jobs - mental health and more!



Integral
to the State's
Economy

\$2.9 Billion

Total economic impact
of MD horse industry



\$1.24 Billion in Wages

\$1.77 Billion Value Added

28,434 Industry Jobs

\$982 Million Spent on Tourism
(spending by participants & spectators)

94,248 Horses in Maryland

Making MD the number one state in terms of horses per square mile!



Number of
Horses in
Maryland

200 Equine
Orgs. Statewide

40
Breeds
of Horses

35 Different
Equine Disciplines



A Dynamic
Agricultural
Entity



Pastures are among the
best filtering devices to
protect the Chesapeake
Bay from harmful runoff



62% MD horse-owners reported
owning or leasing a farm, barn, or stable

The vast majority of trail
riders utilize public lands **87%**

10,000 Youths served by MD's
Educational Programs

550 4H Horse Projects

800 Licensed Stables

37 High School Teams

15 Pony Clubs

11 College Equine Teams & Clubs



30% of households
in MD contain horse enthusiasts



MD is home to international gems:

Triple Crown Race - the Preakness - 1873

International 5-Star at Fair Hill - 2020

Washington International Horse Show - 2022

A Global
Equine
Identity

Maryland Horse Economic Impact

Sectors of the Horse Industry by the Numbers



Racing Sector

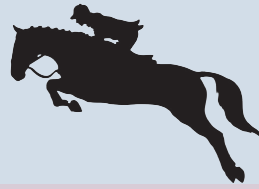
Total Economic Impact of
Thoroughbred, Standardbred
& Steeplechase Racing

\$885 million

\$557 million

Value added to the
state economy

Provides **10,951** jobs



Competition Sector

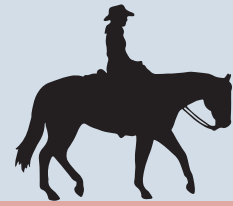
Total Economic Impact of
shows, events, competitions,
and clinics

\$371 million

\$222 million

Value added to the
state economy

Provides **4,154** jobs



Recreational Sector

Total Economic Impact of trail
riders, fox hunters, pleasure
riders, lessons and more

\$461 million

\$274 million

Value added to the
state economy

Provides **4,560** jobs



Support & Wellness Sector

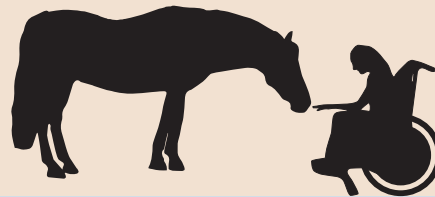
67 Therapeutic Equine
Centers including over a dozen
Veterans' groups

\$36 million

Total Economic Impact from
Equine Assisted Services

38,000

Volunteers share their
passions for horses



58 Rescues &
Sanctuaries

\$3.16 million

Economic Impact from
Rescues & Sanctuaries

Trail riding: 9.8%, or 230,763 households in Maryland.
The vast majority of trail riders—87%—utilize public lands.
Lessons: 6.0%, or 141,283 households in Maryland.