THE MARYLAND HORSE INDUSTRY

Why Does It Matter?

51% of Maryland households contain at least one horse enthusiast

Maryland has 10.5 horses per square mile, more than any other state

1. Economic Impact

$2.1 billion annual economic impact

$80 million spent on hay, feed, and straw

$78 million in tax revenue

2. Open Space

Over 25% of agricultural land in horse use

88,000 acres in permanent preservation

Land conserved with private dollars

3. Tourism

4 international competitions

8 competition venues

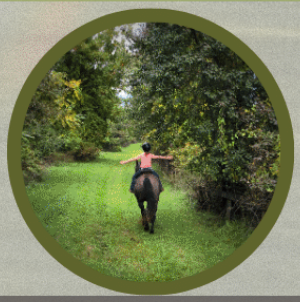
14 race courses

4. Health and Wellness

40 therapeutic riding programs

10,000 children served by educational programs

$8.4 million economic impact



5. Jobs

>28,000 industry jobs

200 equine organizations

16,000 horse farms and stables

Data source: Maryland Horse Industry Board

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THE ANNE ARUNDEL COUNTY
HORSE INDUSTRY

4,500

Number of Horses

More than any other category of livestock in the county

950

Stables

14,000

Equine Acres

Over half of all farmland in the county

$344M

Non-Equine Assets

$54M

Total Capital Expenditures

$6.6M

Economic Impact
(Laurel Park)

Data source: Maryland Horse Census; USDA Ag. Census

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The Baltimore County
HORSE INDUSTRY

Number of Horses
8,950

Number of Stables
1,540

Equine-Related Acres
30,000

Capital Expenditures
$17.5 million

million

Non-Horse Assets
$1.1 billion

Tourism
(Steeplechasing)
$1.87 million

Data source: Maryland Horse Census; USDA Ag. Census

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THE CARROLL COUNTY
HORSE INDUSTRY

6,050
Number of Horses
Second behind cattle

1,700
Number of Stables

41,500
Acres in equine use
30% of all farmland

$13.3 million
Total Capital Expenditures

Data source: Maryland Horse Census; USDA Ag. Census

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THE CECIL COUNTY **HORSE** INDUSTRY

A 5-STAR COUNTY

6,200
NUMBER OF HORSES
More than any other category of livestock

740
STABLES

14,700
EQUINE ACRES
20% of all farmland

>$25 million
CAPITAL EXPENDITURES

>$40 million
ECONOMIC IMPACT

Data Source: Maryland Horse Census; USDA Ag. Census

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THE FREDERICK COUNTY HORSE INDUSTRY

Horses
7,850
3rd behind layers and cattle

Stables
1,600

Equine Acres
51,400
Over 40% of all farmland

Total Assets
$653 million

Economic Impact
>$15 million

Tourism →

1. *46 days of equestrian competition*
2. *5 international competitions*
3. *Regional competitions with competitors from Virginia, Pennsylvania, and Delaware*

Data source: Maryland Horse Census; USDA Ag. Census

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THE HARFORD COUNTY
HORSE INDUSTRY

HORSES
6,200

STABLES
1,020

EQUINE ACRES
24,300

VALUE OF HORSES
$57 million

TOTAL ASSETS
$72 million

CAPITAL EXPENDITURES
$9.5 million

Data source: Maryland Horse Census; USDA Ag. Census

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HORSES IN HOWARD COUNTY

a $414 million industry

Data sources: Maryland Horse Census; HCEDA

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of Horses

20.5 horses per square mile, the highest density of any county in the country.

4,350

of Licensed Stables

Includes lesson barns, boarding barns, therapeutic riding programs, etc.

1,020

Equine-Related Acres

Includes horse farms, stables, and 5,900 acres in hay; 64% of all HoCo land in farmland preservation

14,800

Jobs Supported

Includes trainers, instructors, farriers, veterinarians, barn builders, lumber companies, landscapers, etc.

>2,000

Total Assets

Value of horses alone = >$36 million; capital expenditures = >$5.8 million

$414M

THE MONTGOMERY COUNTY

HORSE INDUSTRY

# of Horses — 10,000

More horses than any other category of livestock

Economic Impact — $85M

Assets other than equines

Value of Horses — $2.6M

N.B. Recently, horse values have increased faster than inflation.

Equine-Related Acres — 15,100

Includes farms, riding schools, competition venues, etc.

Direct Equine Jobs — 3,300

Farriers, veterinarians, trainers, instructors, etc.

# of Disciplines — 30

Includes dressage, eventing hunter/jumpers, polo, polocrosse, Western, etc,

# of Hay Farms — 163

The price of hay is affected by the global economy and does not track with inflation or CPI.

Capital Expenditures — $23M

Construction, repair, renovations, equipment, etc,

# of Equine Places — 1,500

Includes barns, farms, and stables.

Data sources: Maryland Equine Census; Montgomery County Census of Agriculture

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of Horses

4th after Baltimore, Montgomery, and Frederick

7,100

of Equine Acres

Includes farms, riding schools, barns, and competition venues

5,700

of Stables

770

THE PRINCE GEORGES COUNTY HORSE INDUSTRY

Values of Horses

Adjusted 2010 $$

$2.73M

Non-Equine Assets

Excludes value of horses

$215M

Total Capital Expenditures

Includes real estate, equipment, and equine purchases; adjusted 2010 $$

$13.6M

Data source: American Horse Council; Maryland Horse Census

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Washington County MARYLAND

THE WASHINGTON COUNTY HORSE INDUSTRY

Stables → **580**

66% of all farms in the county (877)

Horses → **3,750**

More than pigs, goats, and chickens; equal to sheep; second behind cattle.

Equine Acres → **33,000**

30% of all agricultural acres in rhe County

Total Assets → **$125M**

Includes barns, fencing, trucks, trailers, barn equipment, etc.

Capital Expenditures → **$2.3M**

Data Source: Maryland Horse Census; USDA Ag. Census

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THE SOUTHERN MARYLAND HORSE INDUSTRY

Calvert, Charles, and St. Mary's

HORSES

5,400

STABLES

1,490

EQUINE ACRES

25,276

TOTAL ASSETS

$450M

CAPITAL EXPENDITURES

$10.2M

Data source: Maryland Horse Census; USDA Ag. Census

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THE LOWER SHORE

HORSE INDUSTRY

Wicomico, Somerset, and Worcester

2,870
Number of Horses

900
Stables

13,843
Number of equine acres

$129 million
Total Assets

$2.8 million
Capital Expenditures

$147 million
Economic Impact
Ocean Downs and Assateaugue

Data Source: Maryland Horse Census; USDA Ag. Census

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THE MID-SHORE HORSE INDUSTRY

Talbot, Caroline, and Dorchester

Number of Horses
3,150

Number of Stables
830

Equine Acres
9,300

Capital Expenditures
$15.5 million

Non-Horse Assets
$138 million

Data Source: Maryland Horse Census; USDA Ag. Census

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THE UPPER SHORE **HORSE** INDUSTRY

Cecil, Kent, and Queen Anne

9,100 # of Horses

1,350 # of Stables

35,263 Equine Acres

$614M Total Assets

$45M Capital Expenditures

Data Source: Maryland Horse Census; USDA Ag.Census

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THE WESTERN MARYLAND HORSE INDUSTRY

Garrett, Allegany, and Washington

Horses
6,600

Stables
1,250

Equine Acres
73,050
30% of all ag acres

Total Assets
$146 million

Capital Expenditures
$2.5 million

Data Source: Maryland Horse Census; USDA Ag. Census

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